Interview Getting Email

Subject: - BENFIT DRIVEN SUBJECT LINE, RECENT EVENT

My name is _____ and we have not met yet.

I'm a Huge fan of your *(blog, website, product, service, etc.).*

I loved [recent event]

That said I wanted to reach out about interviewing you *to discuss [hot topic they are passionate about] via [Skype].*

Without a doubt you would be a great guest!

INSERT BENEFIT - WIIFM

I am the [CEO/Owner/Founder] of _____

[Optional: Explain a little bit of what you are up too]

The interview process is simple:

1) We set up a convenient date and time.

2) We will connect via *[Skype or Phone]*

3) Prior to the call I'll have questions prepared
And send over to you.

The call will be recorded and shared with all my customers from around the world.

This could be massive free exposure for your business!

So, if you are up for it, please contact me at your earliest convenience and we can schedule up!

I'm only interviewing 4 people max this month so please get back to me at your earliest if you'd like to be a part of this movement.

To future success

Your Name

PS – add something in personal to keep it real…